



get active.
save lives.®

Questions?

If you have any questions, please reach out to me, visit unicefkidpower.org or e-mail schools@unicefkidpower.org.

Dear Families,

From now to the end of the school year, your child has the opportunity to participate in UNICEF Kid Power, a program of UNICEF USA.

UNICEF Kid Power gives kids the power to save lives by connecting their everyday activity to real-world impact. By getting active with UNICEF Kid Power, kids unlock therapeutic food that UNICEF delivers to severely malnourished children. The more kids move, the more lives they save.

Help your child unlock lifesaving therapeutic packets with their steps! Here are some suggestions:

Remind your child to wear his or her Kid Power Band and charge it once a week.

Get active as a family! Go for a walk, turn chores into games or have a dance party at home!

Ask your child about UNICEF Kid Power and what they are learning about being a global citizen.



About the Kid Power Band

The UNICEF Kid Power Band is a one-size-fits-most fitness band that tracks both steps and movement. This activity unlocks therapeutic food packets that UNICEF delivers to severely malnourished children. The Kid Power Band does not track location and does not have access to any location data or personal information.

At the program's end, on June 1, 2019, your child can continue participating in UNICEF Kid Power throughout summer and beyond. (We will share more about this near the end of the program.)

We are so excited to get active and save lives with UNICEF Kid Power!

UNICEF Kid Power Coach Name



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Learn More

For more information,
please visit our privacy policy at
unicefkidpower.org/privacy-policy

UNICEF Kid Power Opt-Out Form

From now to the end of the school year, your child has the opportunity to participate in UNICEF Kid Power, a program of UNICEF USA.

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Activity data for each child is always kept private and only accessible by your child's coach (educator) and/or school's program administrator. Activity data for a team is viewable to the public as a group aggregate, allowing teams to track their progress compared to other teams.

Children's activity data is only tied to a username, grade, gender and device ID. The Band does not track location and does not have access to any location data or personal information.

If you prefer that your child not participate in UNICEF Kid Power, please sign and submit this form. If you choose to opt your child out of participating in UNICEF Kid Power, there will be no effect on your child's grades.

Child Name

Date

Parent or Guardian Name

Parent or Guardian Signature